



Netgem and All3Media International Partner to Launch Fast Channels on Netgem TV



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Netgem is thrilled to announce its partnership with All3Media International, bringing new FAST channels set to provide high-quality home entertainment to consumers in the UK and Ireland. Scheduled for launch in January 2024, Netgem will initially introduce three new Free Ad-Supported Television (FAST) channels to its rapidly growing platform. These channels will be accessible to viewers through Netgem TVs and distributed via prominent Internet Service Provider (ISP) partners, including TalkTalk TV, Community Fibre TV, Better TV (BRSK), and many more.

The partnership with All3Media International brings a diverse range of high-quality content to Netgem TV's lineup of over 130 channels. Viewers can look forward to engaging channels such as the Great British Menu, Homes Under the Hammer, and So...Real.

Sylvain Thevenot, Chief Commercial & Customer Officer of Netgem added: *“We recognise a shift in consumer behaviour, expecting ad-supported content to be of high quality and operated in the same way as traditional Pay TV. In line with this trend, our content acquisition strategy is to provide the best content at no extra costs for our clients across Europe. All3Media International brings just that with fantastic channels such as Homes Under The Hammer and The Great British Menu, which will resonate particularly well with our audience.”*

Amanda Stevens, Director of Global Partnerships at All3Media International added: *“We’re excited to bring some of All3Media International’s highest rating FAST channels to Netgem customers. Homes Under the Hammer and Great British Menu give viewers the chance to binge-watch these much-loved shows, and So..Real brings the best in unfiltered reality television.”*

About Netgem:

Netgem operates the netgem.tv platform of digital video entertainment services, integrating all live, fast, on-demand and subscription content available on the market, and accessible by all family members on mobile, PC or TV screens. The netgem.tv product is distributed through a network of fixed telecom operators in Europe, under the operator's brand (B2B2C model) to over 647,000 subscriber households. www.netgem.com

Netgem is listed on Euronext Growth. (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP)

For media inquiries, please contact: inci.serbetli@netgem.com
Marketing and Communications Manager at Netgem TV